



The workshop is aimed at presenting the results from within German Airport Benchmarking Project, as well as networking with academics and practitioners in the field of aviation and airport studies

The Berlin School of Economics and Law is happy to host this GAP Research Workshop, in cooperation with

- the Bremen University of Applied Sciences
- the International University of Applied Sciences Bad Honnef · Bonn and
- German Aviation Research Society (G.A.R.S.)

#### Registration

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#### Updates/Summary of Papers

[www.gap-projekt.de](http://www.gap-projekt.de)

#### Location

Hochschule für Wirtschaft und Recht Berlin  
Berlin School of Economics and Law (BSEL)  
Building B, Room B 5.44  
Badensche Strasse 50–51  
10825 Berlin  
Germany

# GAP FINAL WORKSHOP BERLIN, 20.6.2012

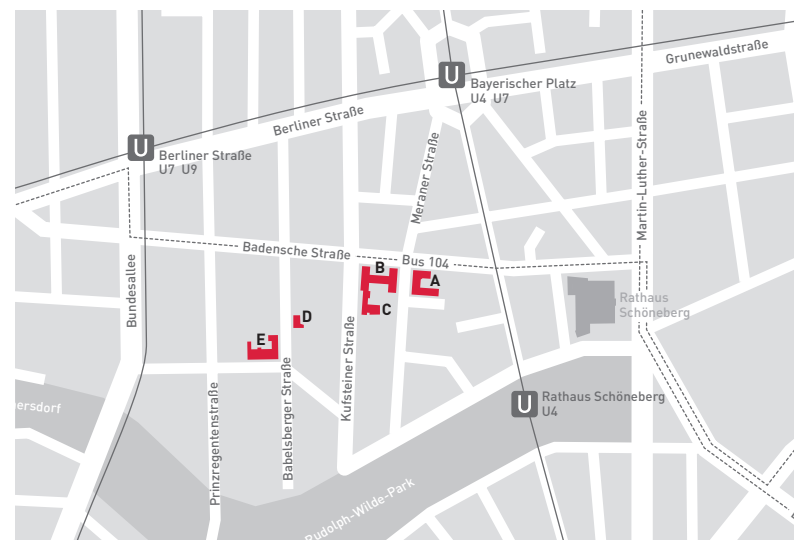


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Federal Ministry of Research and Technology

# GAP Final Workshop

## Programme

19.6.2012

19.00 **Pre-Conference Dinner** at Gasthaus Lentz  
Stuttgarter Platz 20, 10627 Berlin-Charlottenburg,  
Telephone +49 (0)30 3241619, www.lentzimlentz.de

20.6.2012

8.30 **Reception – Welcome Meeting**

9.00 **Welcome Address**

- Andreas Zaby,  
*Vice President, Berlin School of Economics and Law*
- Hans-Martin Niemeier,  
*Bremen University of Applied Sciences*
- Jürgen Müller,  
*Berlin School of Economics and Law*

9.15 – 11.00 **Chair:** Jürgen Müller,  
*Berlin School of Economics and Law*

### Airlines

- Frank Fichert, *University of Applied Sciences Worms*  
Remedies in European Airline Merger Control
- Adél Németh, *Jacobs University, Bremen*  
Strategies for Eastern European airlines: the case of  
Malév Hungarian airline
- Branko Bubalo, *GAP Projekt, BSEL*  
PSO Routes: How to break the vicious circle
- Simone Gitto, *University of Rome »Tor Vergata«*  
Restructuring the Alitalia business model
- Discussant: Tbc

### Airports and Airport services: how to organize the activities vertically

#### Vertical relations

- Hans-Martin Niemeier,  
*Bremen University of Applied Sciences*  
Vertical Structure of Air Transport:  
A Transaction Cost Approach

- Karsten Fröhlich,  
*Bremen University of Applied Sciences*  
On the price structure regulation of  
non-congested airports
- Discussant: Tbc

11.00 – 11.15 **Coffee Break**

11.15 – 12.30 **Chair:** Hansjochen Ehmer, *International University of Applied Sciences Bad Honnef · Bonn*

### Airports and performance

- Tolga Ülkü,  
*GAP Project and Humboldt University, Berlin*  
Benchmarking the implementation path to  
efficiency: Small regional airports
- Eric Njoya, *Bremen University of Applied Sciences*  
Gaining competitive advantage through dedicated  
low cost terminals
- Branko Bubalo, *GAP Projekt, BSEL*  
Developing a Profitability Frontier for US and  
European airports
- Hansjochen Ehmer, *International University of Applied Sciences Bad Honnef · Bonn*  
Privatisation potential of regional airport
- Discussant: Tbc

12.30 – 13.30 **Lunch**

13.30 – 15.15 **Chair:** Peter Forsyth, *Monash University, Australia*

### Assessing Airports Charges

- Rustamdjan Hakimov, *BDPEMS, WZB and GAP Project and Savia Hasanova, GAP Project and Humboldt University, Berlin*  
Charges at uncongested German airports:  
Do they follow a Ramsey pricing scheme?  
Determinants of the structure of airport charges of  
German airports

- Maik Wolf,  
*Institut für deutsches und europäisches Wirtschafts-, Wettbewerbs- und Regulierungsrecht, FUB*  
The current legal framework for the regulation of  
airport fees
- Discussant: Tbc

### Airports and Airport services: how to organize the activities vertically

- Jürgen Müller, *Berlin School of Economics and Law*  
Restructuring of the Value Chain of the European  
Ground Handling  
Market after the EU market liberalization
- Nina Leheyda, *ZEW and GAP Joint Project*  
Vertical relationships at airports:  
Impact on retail sales and rental revenues
- Discussant: Tbc

15.15 **Coffee Break**

15.30 – 17.30 **Chair:** Hans-Martin Niemeier,  
*Bremen University of Applied Sciences*

### Airports and performance

- Mikhail Zolotko, *GAP Project and Humboldt University, Berlin*  
Performance of regional ADV airports
- Simone Gitto, *University of Rome »Tor Vergata«*  
Linking quality and productivity: an analysis of the  
Italian airports
- Eshien Chong, *Faculté Jean Monnet, Paris 11*  
The effects of institutional reforms on French  
regional airports
- Discussant: Tbc

17.30 **Panel Discussion**

Unresolved problems of Benchmarking of airports